



2023

Graduate Program

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About Clevertouch

Clevertouch Marketing is Europe's leading consulting and software company, the B2B Marketing magazine Consulting partner of the year, an accredited three-star Best Company for extraordinary levels of employee engagement and a Top 100 Companies to Work For company for the last three years.

Founded in 2009, Clevertouch were created exclusively with marketing technology in mind, and over 500 global clients and many awards later, our purpose remains the same - to help clients make sense of martech. Based in the UK, Clevertouch are a unique team of 80 experts and innovators, technical doers and strategic thinkers from across the marketing industry.

Together we have a team of dedicated marketing, technology and data specialists, over 50 multi-platform certifications and over 250 years marketing experience; we are proud to have the largest number of professionals certified on Marketing Automation platforms in EMEA across Adobe, Salesforce, Oracle technologies – and many more.

Overview

Our graduate program is designed to give high performing Graduates a solid grounding in delivering marketing and technology skills including technical understanding of various platforms, client development and project management.

- Tailored 12 month rotation program
- Learn and develop from spending time across different departments
- Dedicated mentor throughout
- Study towards a formal technical accreditation in Salesforce or Adobe

The role - Marketing Technology Graduate

You'll spend time working within one or more of the following business areas:



Client Services

Developing client relationships, understanding their business needs and working to optimise the full potential of their martech spine to bring growth to the business.



Data and Insights

Turning lifeless datasheets into insightful narratives of our clients' journeys. Proving Marketing success through insight and reporting.



Project Management

Responsible for planning and executing projects, working in close collaboration with technical teams and business stakeholders. Controlling the project scope, timelines, budgets and risks.



Technical

Onboarding and configuring martech, building and delivering marketing campaigns, supporting clients with technical expertise.



Consultancy

Helping the business understand how digital marketing can support not only businesses marketing needs but also how digital tools and skills can improve operational efficiencies.



Business Development and Sales

Working with key stakeholders and decision makers in world class brands to ensure our products and services over-exceed against their business needs.



Marketing

Our marketing team contributes to business growth and building brand awareness, overseeing campaigns that are aligned to business objectives.

Package and benefits



Competitive starting salary



Holiday entitlement
25 days increasing to
28 with length of service



Regular **company socials**
including BBQ and Pizza days



Rewarding **quarterly**
bonus scheme



Cycle To Work™ scheme



CleverRewards – Discounts at a
host of retailers, exclusively for
Clevertouch employees



Fantastic **Training and
Development** program (PDP)



Use of **company
laptop** and mobile



State of the art office with onsite
gym and wellness studio



Dragon's Den style investment
program for good ideas
you put forward



EMI Shareholder scheme



Flexible working with
2 days per week from home

As a company to work for, Clevertouch constantly seeks to add to the list of benefits.

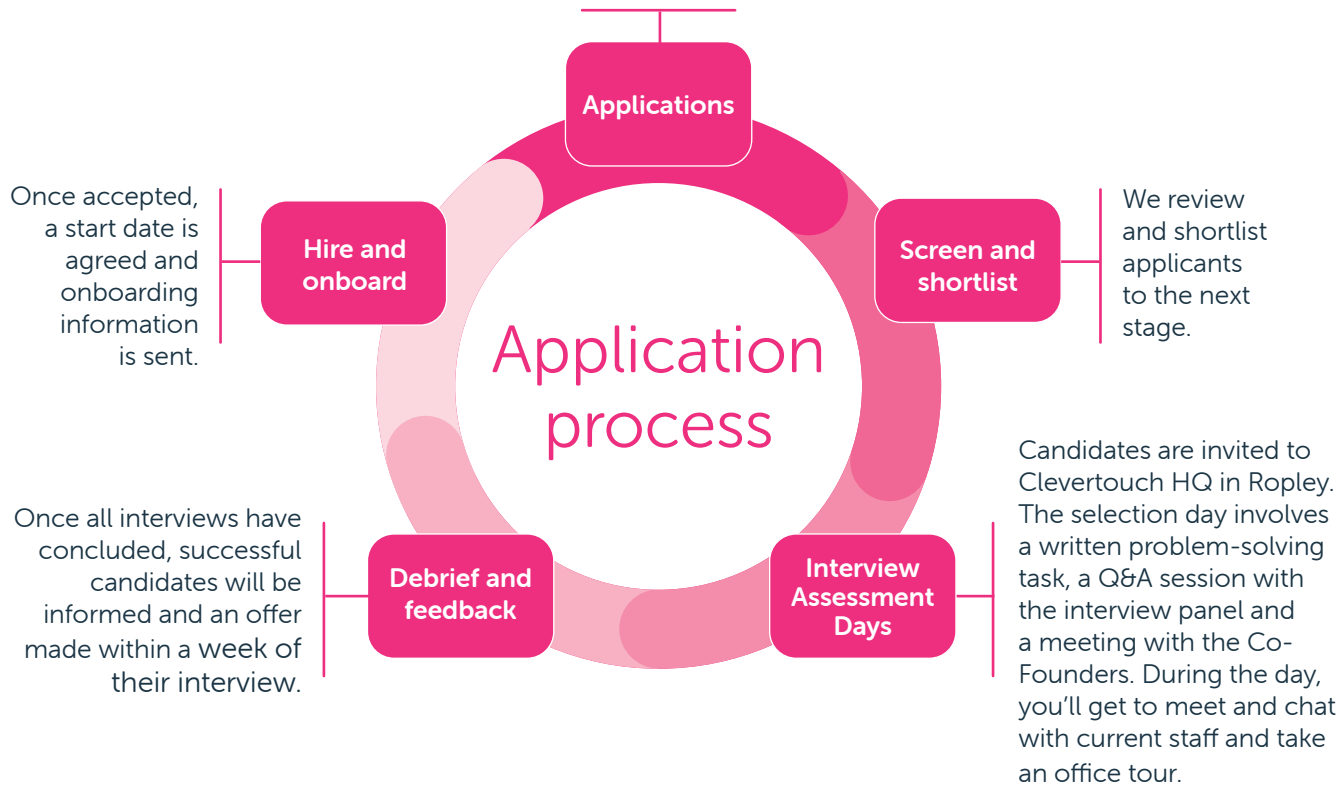
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At a glance

Our program is simply designed to give graduates the opportunity to become a certified professional in the martech industry, with significant earning potential in the third year of working as part of Clevertouch.

We invite candidates to email in their CV and covering letter directly to graduates@clever-touch.com



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How to apply

Call us on

+44 (0)1962 677 000

Email

graduates@clever-touch.com

Website

clever-touch.com/careers



For more about what it's like to work at Clevertouch, visit our Instagram [@Clevertouch](https://www.instagram.com/Clevertouch)

"Clevertouch has given me the opportunity to develop my technical skills in a variety of software, including Adobe and Salesforce platforms, where I quickly gained an official certification in Adobe's Marketo."

Chloe Martin - Associate Consultant and previous Graduate Consultant

"Clevertouch has allowed me to kickstart my career in a supportive and welcoming environment, topped off with an amazing office space."

Mia Parmiter - Account Manager and previous Graduate Consultant