



Graduate Program

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About Clevertouch

Clevertouch Marketing is Europe's leading martech software and services provider, the Business to Business (B2B) Marketing Consulting partner of the year, an accredited 3-star Best Company for extraordinary levels of employee engagement, and a Sunday Times Top 100 Companies to Work For.

Founded in 2009, Clevertouch were created exclusively with marketing technology in mind, and over 500 global clients and many awards later, our purpose remains the same - to help clients make sense of martech. Clevertouch are a unique team of 75 experts and innovators, technical doers and strategic thinkers from across the marketing industry based in the UK.

Together we have over 50 multi-platform certifications and over 250 years marketing experience; we are proud to have the largest number of professionals certified on Marketing Automation platforms in EMEA across Adobe, Salesforce and Oracle technologies.

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Overview

The program is designed to give high performing Graduates a solid grounding in delivering digital marketing skills including technical understanding of various platforms, client development and project management.

- 12 month program
- Learn and develop from spending time across different departments
- Dedicated mentor throughout
- Study towards a formal technical accreditation in Salesforce or Adobe



Digital Marketing Consultant



Client Services

Developing client relationships, understanding their business needs and how marketing technology and Clevertouch can provide support.



Sales & Marketing

Understanding the fundamentals of the sales process and how marketing uses technology to generate leads and opportunities for businesses.



Project Management

Working with key client stakeholders a Project Manager is responsible for planning and executing projects to an agreed specification within planned timescale and budgets.



Technical

Building digital infrastructure, building and delivering marketing campaigns, managing marketing databases, creating and deploying analytical dashboards.



Consultancy

Helping business understand how digital marketing can support not only businesses marketing needs but also how digital tools and skills can improve operational efficiencies.

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Graduate Program progress

Package and Benefits



Competitive starting Salary



Holiday entitlement

25 days increasing to 28 with length of service



Regular **company socials**

including BBQ and Pizza days



Rewarding quarterly **bonus** scheme



CycleToWork™ scheme



CleverRewards – Discounts at a host of retailers, exclusively for Clevertouch employees



Fantastic **Training and Development** program (PDP)



Use of **company laptop & mobile**



State of the Art office with onsite gym and wellness studio



Dragon's Den style investment program for good ideas you put forward



EMI Shareholder scheme



Flexible working

(2 days per week from home)

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As a Sunday Times Top 100 company to work for, Clevertouch constantly seeks to add to the list of benefits.

At a glance

Our program is simply designed to give graduates the opportunity to become a certified digital marketing consultant, with significant earning potential by year 3 working with Clevertouch.

Application process

We invite candidates to email in their CV and covering letter directly to graduates@clever-touch.com.

Shortlisted individuals are invited to Clevertouch HQ in Ropley. The selection day involves a written problem-solving task, a Q&A session with the interview panel and a meeting with the Co-Founders.

During the day, you'll get to meet and chat with current staff and take an office tour.

Once all interviews have concluded, successful candidates will be informed and an offer made within a week of their interview. Once accepted, a start date is agreed.

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How to apply

Call us on

+44 (0)1962 677 000

Email

graduates@clever-touch.com

Website

clever-touch.com/careers

"I spent several months placed in departments throughout the business including the Technical team where I gained my official Marketo certification, and then accepted a permanent role in the Marketing department where I can use those skills and develop even more."

Tom Forrest, Marketing Executive, MCE qualified