



Graduate Program

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About Clevertouch

Clevertouch Marketing is Europe's leading martech software and services provider, the Business to Business (B2B) Marketing Consulting partner of the year, an accredited 3-star Best Company for extraordinary levels of employee engagement, and a Sunday Times Top 100 Companies to work for.

Founded in 2009, Clevertouch was created exclusively with marketing technology in mind, and over 500 global clients and many awards later, our purpose remains the same – to help clients make sense of martech. Clevertouch are a unique team of over 80 experts, innovators and strategic thinker from all over the UK, with plans to double headcount over the next 3 years.

Together we have over 50 multi-platform certifications and work with huge global brands such as Fujitsu, Orange, Paypal and Deloitte. We are proud to have the largest number of professionals certified on Marketing Automation platforms in EMEA across Adobe, Salesforce and Oracle Technologies.

Overview

The program is designed to give high performing Graduates a solid grounding in delivering digital marketing skills including technical understanding of various platforms, client development and project management.

- 12 month program
- Learn and develop from spending time across different departments
- Dedicated mentor throughout
- Study towards a formal technical accreditation in Salesforce or Adobe



Marketing Technology Consultant



Client Services

Developing client relationships, understanding their business needs and how marketing technology and Clevertouch can provide support.



Data and Insights

Turning lifeless datasheets into insightful narratives of our clients' journeys. Proving Marketing success through insight and reporting.



Project Management

Working with key client stakeholders a Project Manager is responsible for planning and executing projects to an agreed specification within planned timescale and budgets.



Technical

Building digital infrastructure, building and delivering marketing campaigns, managing marketing databases, creating and deploying analytical dashboards.



Consultancy

Helping business understand how digital marketing can support not only businesses marketing needs but also how digital tools and skills can improve operational efficiencies.

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Graduate Program progress

Package and Benefits



Competitive starting Salary



Holiday entitlement

25 days increasing to
28 with length of service



Regular **company socials**
including BBQ and Pizza days



Rewarding quarterly
bonus scheme



CycleToWork™ scheme



CleverRewards – Discounts at a
host of retailers, exclusively for
Clevertouch employees



Fantastic **Training and
Development** program (PDP)



Use of **company
laptop** & mobile



State of the Art office with onsite
gym and wellness studio



Dragon's Den style investment
program for good ideas
you put forward



EMI Shareholder scheme



Flexible working
(2 days per week from home)

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As a Sunday Times Top 100 company to work for, Clevertouch constantly seeks to add to the list of benefits.

At a glance

Our program is simply designed to give graduates the opportunity to become a certified digital marketing consultant, with significant earning potential by year 3 working with Clevertouch.

Application process

We invite candidates to email in their CV and covering letter directly to graduates@clever-touch.com.

Shortlisted individuals are invited to Clevertouch HQ in Ropley. The selection day involves a written problem-solving task, a Q&A session with the interview panel and a meeting with the Co-Founders.

During the day, you'll get to meet and chat with current staff and take an office tour.

Once all interviews have concluded, successful candidates will be informed and an offer made within a week of their interview. Once accepted, a start date is agreed.

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How to apply

Call us on

+44 (0)1962 677 000

Email

graduates@clever-touch.com

Website

clever-touch.com/careers

"Clevertouch has given me the opportunity to develop my technical skills in a variety of software's, including Adobe and Salesforce platforms, where I quickly gained an official certification in Adobe's Marketo."

Chloe Martin - Graduate Consultant

University of Southampton - BSc Business Management

"Clevertouch has allowed me to kickstart my career in a supportive and welcoming environment, topped off with an amazing office space."

Mia Parmiter - Graduate Consultant

Cardiff University - Business Management Bsc. Marketing